



Tribune Broadcasting Credit Application

WDCW-TV • A Tribune Broadcasting Station

COMPLETE ALL INFORMATION BELOW (Type or Print)

Business Name: _____

Accounts Payable Contact Name / E-Mail: _____

Address: _____

City / State / Zip: _____

Telephone _____

Fax _____

Federal ID No.: _____

Type of Business:

Advertiser Agency Buying Service

Organizational Structure:

Corporation Partnership Sole Proprietorship Non-Profit

State of Formation and Incorporation Year: _____

Name of Principals: _____

Estimated Advertising Buy: _____

Have you previously advertised with Tribune or its subsidiaries? Yes, under what name?

No

Established Broadcast Media References

	Name	Address	Phone/Facsimile
1			
2			
3			
4			

Bank References

	Name	Address	Phone/Facsimile	Type of Acct / Acct #
1				
2				

AS A CONDITION TO WDCW-TV'S ACCEPTANCE OF THIS APPLICATION AND EXTENSION OF CREDIT, IF ANY, YOU REPRESENT AND WARRANT, AND AGREE TO, THE FOLLOWING: THE INFORMATION ON THIS FORM IS TRUE AND ACCURATE. YOU AUTHORIZE WDCW-TV TO VERIFY THIS INFORMATION IN ANY FASHION, INCLUDING BY CONTACTING YOUR LISTED REFERENCES AND BANKS AND OBTAINING A CREDIT REPORT. PLEASE PROVIDE A COPY OF YOUR MOST RECENT AUDITED FINANCIAL STATEMENT AND/OR ANNUAL REPORT TO STATION WITH THIS APPLICATION.

ALL PAYMENTS DUE FOR ADVERTISING AND OTHER SERVICES PROVIDED BY STATION SHALL BE DUE WITHIN 30 DAYS FROM THE INVOICE DATE. YOU SHALL REPORT ANY DISPUTES TO STATION AND TIMELY PAY ANY AMOUNTS NOT SUBJECT TO A GOOD-FAITH DISPUTE. INTEREST AT MAXIMUM LEGAL RATE MAY ACCRUE ON ANY PAST DUE AMOUNTS. IF STATION ACTS TO COLLECT UNPAID AMOUNTS, YOU SHALL PAY ALL EXPENSES OF SUCH ACTION, INCLUDING BUT NOT LIMITED TO ATTORNEYS' FEES AND COSTS. IF YOUR TRANSACTIONS INVOLVE AN AGENCY AND/OR BUYING SERVICE, YOU AND SUCH THIRD PARTY SHALL BE JOINTLY AND SEVERALLY LIABLE TO STATION FOR ANY AMOUNTS DUE. PAYMENT BY ONE PARTY TO ANOTHER SHALL NOT CONSTITUTE PAYMENT TO THE STATION.

ACCEPTANCE OF THIS APPLICATION SHALL NOT REQUIRE STATION TO EXTEND CREDIT. IF STATION EXTENDS CREDIT, YOU SHALL BE SUBJECT TO STATION'S STANDARD TERMS AND CONDITIONS IN FORCE AT THE TIME OF THE TRANSACTION. STATION MAY AT ANY TIME AND FOR ANY REASON RESCIND EXTENSION OF CREDIT AND REQUIRE PAYMENT IN ADVANCE. OTHER TRIBUNE ENTITIES MAY RELY ON THIS APPLICATION AND EXTEND CREDIT THEREON, BUT SHALL NOT BE OBLIGED TO DO SO. IF SUCH CREDIT IS GRANTED, YOU SHALL BE BOUND TO SUCH ENTITY BY THE TERMS HEREIN AND THAT ENTITY'S STANDARD TERMS AND CONDITIONS.

BY SUBMITTING THIS APPLICATION YOU AGREE THAT ANY TERMS INCLUDED WITH INSERTION ORDERS REGARDING LIABILITY, OR THAT ARE OTHERWISE INCONSISTENT WITH STATION'S TERMS AND CONDITIONS, SHALL BE NULL AND VOID.

TRIBUNE STATIONS COMPLY WITH THE EQUAL CREDIT OPPORTUNITY ACT (ECOA) AND REGULATION B

Authorized Representative Please Sign (Corporate Officer, Partner, Owner)

Signature: _____

Print Name: _____

Title: _____

Date: _____

For Office Use Only

Agency#: _____

Approved: _____

Salesperson: _____

Date: _____