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Federal Communications Commission

Washington, DC 20554

Approved by OMB

3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for quarter: [2nd Quarter](#) [2009](#)

[Licensee Information - \(click to hide section\)](#)

<b>1. Call Sign</b>	<b>Channel Number</b>	<b>Community of License</b>		
<input type="text" value="WDCW"/>	Analog <input type="text" value="50"/> Digital <input type="text" value="50"/>	City <input type="text" value="Washington"/>	State <a href="#">District of Columbia</a>	County <input type="text"/>

**Licensee**

Network Affiliation

Independent

Nielsen DMA [Washington DC](#)

World Wide Web Home (if applicable)

Facility ID Number

Previous Call Sign (if applicable)

License Renewal Expiration Date  (mm/dd/yyyy)

[Analog Core Programming - \(click to hide section\)](#)

[Clear Analog Core Programming Section](#)

[Clear Section](#)

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c).

3. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673?  Yes  No

b. Identify publishers who were sent information in 3.a.

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete the chart below for each Core Program.

Program 1

[Clear Program Data](#) [Clear Program Data](#) [Delete Program](#) [Delete Program](#)

Title of Program 1  Origination [Syndicated](#)

Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Analog
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Preemption Report

Friday 7am, Sunday 8:00am, 8:30am,

65

0

Create

Length of Program

30

minutes

Age of Target Child Audience

14

years to

16

years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Degrassi Next Generation is a television series for middle- and high-school-aged children and adolescents. The series addresses important relevant topics in a direct and honest fashion. While adolescents will certainly have some awareness of issues presented,

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

No

Program 2

[Clear](#)

[Clear](#)

[Delete](#)

[Delete](#)

[Program](#)

[Program](#)

[Program](#)

[Program](#)

[Data](#)

[Data](#)

Title of Program 2

Will & Dewitt (analog & digital)

Origination

Network

Days / Times Program Regularly Scheduled

Saturday 7am (4/4/09)

Total times aired at regularly scheduled time

1

Number of Preemptions

0

Create

If preempted, complete Analog Preemption Report

Length of Program

30

minutes

Age of Target Child Audience

3

years to

7

years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Will & Dewitt uses fantasy, fun, music and rhyme to provide young viewers with an enticing model for learning, growing and being. A little kid's world is apt to be replete with challenges and conundrums, as well as enjoyment and satisfaction. How does one deal

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

No

Program 3

[Clear](#)

[Clear](#)

[Delete](#)

[Delete](#)

[Program](#)

[Program](#)

[Program](#)

[Program](#)

[Data](#)

[Data](#)

Title of Program 3

GoGo Riki (analog & digital)

Origination

Network

Days / Times Program Regularly Scheduled

Saturday 8am (4/11-6/30), 8:30am (4.

Total times aired at regularly scheduled time

25

Number of Preemptions

0

Create

If preempted, complete Analog Preemption Report

Length of Program

30

minutes

Age of Target Child Audience  years to  years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The overall educational goals and specific learning messages are integrated fully within the storylines, circumstances and personalities that comprise the GOGORIKI series. The core group of nine recognizable and relatable characters experience situations and

Does the Licensee identify the program by displaying throughout the program the symbol E/I?  Yes  No

empty Program Reports

[Non-Core Educational and Informational Programming - \(click to hide section\)](#)

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

empty Program Reports

[Sponsored Core Programming - \(click to hide section\)](#)

spacer

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

empty Program Reports

Program Details

[Digital Core Programming - \(click to hide section\)](#)

[Clear Digital Core Program Section](#)

7. a. State the average number of hours of Core Programming per week broadcast by the station on its main program stream.

b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?  Yes  No

c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.  Yes  No

If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.

b. State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671.

9. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673?  Yes  No

b. Identify publishers who were sent information in 9.a.

Tribune Media Service, TV Guide, FYI Television

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Program 1

Clear Program Data Clear Program Data Delete Program Delete Program

Title of Program 1: The Country Mouse and The City Mouse Adventures; Origination: Network

Days / Times Program Regularly Scheduled: Saturday 10am, 10:30am (June 20-June 26); Total times aired at regularly scheduled time: 4; Number of Preemptions: 0; If preempted, complete Digital Preemption Report

Length of Program: 30 minutes; Age of Target Child Audience: 4 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Country Mouse and the City Mouse Adventures employs the fun and fascinating world-wide jaunts of a pair of mice to present a body of important new learning skills. Emily, the practical Country Mouse, and Alexander, the sophisticated City Mouse, visit friends and family

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 2

Clear Program Data Clear Program Data Delete Program Delete Program

Title of Program 2: The Busy World of Richard Scarry; Origination: Network

Days / Times Program Regularly Scheduled: Saturday 11am, 11:30am (June 20th-June 26th); Total times aired at regularly scheduled time: 4; Number of Preemptions: 0; If preempted, complete Digital Preemption Report

Length of Program: 30 minutes; Age of Target Child Audience: 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Busy World of Richard Scarry uses themes that are familiar to children. These include love of parents, mastery of the motor skills, language skills and social skills, power, possession, personal routines (such as eating, dressing, sleeping and family

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 3

[Clear Program Data](#) [Clear Program Data](#) [Delete Program](#) [Delete Program](#)

Title of Program 3

Wimzie's House

Origination

Network

Days / Times Program Regularly Scheduled

Saturday 12p, 12:30p

Total times aired at regularly scheduled time

4

Number of Preemptions

0

Create

If preempted, complete Digital Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Each story of Wimzie's House is a complete dramatic episode. The stories feature the puppet characters in situations with themes that are important to the development of young children. Each show has songs which reinforce these themes. Wimzie's House recognizes that

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes  No

Add-> 1 empty Program Reports

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Yes  No

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

Non-Core Educational and Informational Programming - (click to hide section)

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Add-> 1 empty Program Reports

Sponsored Core Programming - (click to hide section)

spacer

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Program ID	Title of Program	Call Letters	Channel Number	Did Programming Increase?	Mark for Deletion
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Add-> 1 empty Program Reports

Program Details

[Other Matters - \(click to hide section\)](#)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels.

Program 1

[Clear Program Data](#)    
 [Clear Program Data](#)    
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 [Delete Program](#)

Title of Program 1		Origination	
<input type="text" value="Degrassi: The Next Generation"/>		<input type="text" value="Syndicated"/>	
Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
<input type="text" value="Friday 7am, Sunday 8:00am, 8:30am, 9:00am"/>	<input type="text" value="65"/>	<input type="text" value="30"/> minutes	<input type="text" value="14"/> years to <input type="text" value="16"/> years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Degrassi Next Generation is a television series for middle-and high-school-aged children and adolescents. The series addresses important relevant topics in a direct and honest fashion. While adolescents will certainly have some awareness of issues presented,

Program 2

[Clear Program Data](#)    
 [Clear Program Data](#)    
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 [Delete Program](#)

Title of Program 2		Origination	
<input type="text" value="Eco Company"/>		<input type="text" value="Syndicated"/>	
Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
<input type="text" value="Saturday 12pm (9/14-9/30)"/>	<input type="text" value="2"/>	<input type="text" value="30"/> minutes	<input type="text" value="13"/> years to <input type="text" value="16"/> years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team find out about global warming by asking

Program 3

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 [Delete Program](#)

Title of Program 3		Origination	
<input type="text" value="GoGo Riki"/>		<input type="text" value="Network"/>	
Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
<input type="text" value="Saturday 8am, 8:30am (July 1st-July 31st)"/>	<input type="text" value="16"/>	<input type="text" value="30"/> minutes	<input type="text" value="4"/> years to <input type="text" value="9"/> years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The overall educational goals and specific learning messages are integrated fully within the storylines, circumstances and personalities that comprise the GOGORIKI series. The core group of nine recognizable and relatable characters experience situations and

Program 4

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 [Delete Program](#)

Title of Program 4

Winx Club

Origination

Network

Days / Times Program Regularly Scheduled

Saturday 7:30am (July 19th-September

Total times to be aired

10

Length of Program

30 minutes

Age of Target Child Audience

6 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Winx Club utilizes fairies, castles, magical caverns and timeless villages as a backdrop for coming-of-age instruction, group problem-solving and important social and emotional lessons. The Winx Club adventures follow an ordinary earth-girl named Bloom and her four

Program 5

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Title of Program 5

The Country Mouse and the City Mouse

Origination

Network

Days / Times Program Regularly Scheduled

7/1-9/30/09: Sat 10a & 10:30a

Total times to be aired

22

Length of Program

30 minutes

Age of Target Child Audience

4 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

(Digital Only) The Country Mouse and the City Mouse Adventures employs the fun and fascinating world-wide jaunts of a pair of mice to present a body of important new learning skills. Emily, the practical Country Mouse, and Alexander, the sophisticated City Mouse,

Program 6

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Title of Program 6

The Busy World of Richard Scarry (d

Origination

Network

Days / Times Program Regularly Scheduled

7/1-9/30/09: Sat 11a & 11:30a

Total times to be aired

26

Length of Program

30 minutes

Age of Target Child Audience

2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

(Digital Only) The Busy World of Richard Scarry uses themes that are familiar to children. These include love of parents, mastery of the motor skills, language skills and social skills, power, possession, personal routines (such as eating, dressing, sleeping and family

Program 7

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Title of Program 7

Origination

Wimzie's House (digital)		Network	
Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
7/1-9/30/09: Sat 12p & 12:30p	26	30 minutes	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

(Digital Only) Each story of Wimzie's House is a complete dramatic episode. The stories feature the puppet characters in situations with themes that are important to the development of young children. Each show has songs which reinforce these themes. Wimzie's House

Add-> 1 empty Program Reports

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?  Yes  No

16. Children's Programming Liaison Information

Name	Telephone Number (include area code)	
Tanya Van Pool	202-298-7618	
Address	Email Address	
2121 Wisconsin Ave. NW Suite 3	tvanpool@tribune.com	
City	State	Zip Code
Washington	District of Columbia	20007

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

WDCW launched This TV digital channel on Wednesday June 17th.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
WDCW Broadcasting Inc. DEBTOR-	

Date

### Electronic Filing Operations

Run [checks](#) to look for data errors.

Send the values to the FCC as an [FCC 398 filing](#).

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[Reset data](#) to last updated values.

[Update data](#) into this form (so that it can be saved locally with your browser's File/Save As command). This will allow you to restart this form in the future by using File/Open File.

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FCC Form 398  
March 2006